Corporate Learning Strategy
Your roadmap to effective organizational development!

Just like other aspects of your organization, corporate learning works best when it has a well-defined strategy to follow — one that aligns the learning needs of people and roles to the long-term business goals of the organization. But more typically, corporate training departments find themselves reacting to needs of the moment and putting out training “fires.” Everyone wants to have a plan, but who has the time to create one?

Innovative Learning Group can help. We’ll work with you to create a comprehensive strategy that enables you to plan and prepare for your organization’s learning needs, and optimizes the time and money your organization spends on learning.

How ILG Works With You
ILG will facilitate and guide the development of your strategy with a cross-functional team from your organization. Specifically, we will:

- Work to gain participation and buy-in from key functions of your company
- Provide a “fresh eyes” perspective as we bring our broad experience to the initiative
- Provide thought leadership and guidance
- Create a strategy linked to your organization’s business goals
- Design a practical implementation plan

A Proven Approach
In developing your corporate learning strategy, we will tailor these key steps to your organization’s specific needs and situation:

1. Craft a learning vision and establish executive sponsorship
2. Construct the learning environment: audiences, needs, and delivery methods
3. Identify development processes and tools
4. Establish learning standards
5. Develop the implementation plan

The end result?
A flexible strategy that you can follow today and tomorrow, with tactics for putting it into action!

Contact ILG for more information:
info@innovativeLG.com (email)
248.544.1568 (phone)